

Candace Stanciel, Principal, CGA



Candace Stanciel founded The Common Good Agency (CGA), a diversity, equity and inclusion and convening consulting firm focused on capacity building for nonprofits and Higher Education institutions, in 2003. Through CGA Candace has led a number of efforts around racial equity, public-private partnership development, brand activation, strategic planning and leadership development. Candace's work with clients focuses on systems change. Increased DEI capacity, the ability to identify, interpret and interrupt inequitable practices, is critical for all individuals, but significantly more valuable for those in spaces of social impact seeking to deliver outcomes for people not driven by factors of race, gender, SES or other markers of identity.

Candace also serves as a Partner with New Profit, a venture philanthropy firm, where she co-leads the Inclusive Impact (II) initiative. II works to expand funding for Black, Indigenous and Latino/a/x social entrepreneurs; increase diversity, equity and inclusion (DEI) capacity across the social impact sector; develop and support a growing body of senior philanthropic leaders of color; and expand the DEI data collection and analytics across philanthropy. Candace also leverages her convening expertise to design learning experiences that support the development of leaders across the philanthropic sector. She designs and facilitates New Profit's Diversity and Inclusion Group (DIG), as well as supporting on Talent-related DEI initiatives and opportunities.

Prior to New Profit, Candace spent two decades supporting a cross-sector of organizations on strategic integration, event management, innovation, development and advancing equity. From a focus on student development at historically Black colleges and universities including Morehouse and Spelman College, as well as Morehouse School of Medicine, to external affairs efforts with United Way, The Bill & Melinda Gates Foundation and the University of Georgia, her work would connect organizations seeking to impact communities. She would also partner with corporations like The Coca-Cola Company, Nike/Brand Jordan and DaimlerChrysler to support public-private partnerships focused on community and economic development.

A consummate professional, she seeks to create synergy for each client through initiatives that meet an organization's needs while creating positive community impact. Candace's passion for social change is also exemplified through her volunteer work with Alpha Kappa Alpha Sorority, Inc., New Leaders Council (NLC) and Mother Caroline Academy. Candace earned a B.A. in African-American studies from the University of Georgia in 2002 and a master's degree in higher education from the University of California, Los Angeles in 2006.